

# FINISHES

There are multiple ways to improve the shelf appeal of a package. One approach is to impart different finishes to supplement the color or to add a tactile perception to the package. Traditional methods to add finish to PET bottles typically include modifying the mold or using a secondary process, which may increase costs and complexities. Opting for in-mold Frost and Matte effects through masterbatch is a more efficient and cost-effective way to implement finishes without a mold change. Whether as a stand-alone frost or matte effect or combined with a specific color, our Frost and Matte additives provide flexible options for your package design. For Polyolefin multilayer bottles, adding soft-touch resin on the outer layer brings depth, softness, and tactility to the package.





MATTE NIR BLACK  
PET ISBM

8% 66B14719



MATTE WHITE  
PET ISBM

7% 66W14717



MATTE  
PET ISBM

5% 66C13517



FROST WHITE  
PET ISBM

3% 66Z14476



ROYAL BLUE  
FROST  
PET ISBM

3% 66C13517  
1% 66S14418



FROST  
PET ISBM

1% 66C13517



ICE BLUE  
FROST  
PET ISBM

2.5% 66Z14484



SOFT TOUCH  
WHITE  
EBM HDPE

OL Soft Touch  
ML 4% 62W19229



SOFT TOUCH  
BLACK  
EBM HDPE

OL Soft Touch  
ML 4% 62B19935

*\*regional code suffixes may apply*