



# PLASTICS

NEXT-GENERATION COLOR SOLUTIONS



JUST ADD COLOR

**FOR MORE THAN 50 YEARS,**  
Penn Color has been a pioneer in producing color and additive masterbatches for the plastics industry. Our global facilities formulate and manufacture a full line of products for all thermoplastic polymers, in every conceivable application.



# PRODUCTS, APPLICATIONS & SOLUTIONS

## CONSUMER GOODS

Primarily for indoor use, these markets include:

- Small appliances
- Housewares
- Toys and infant care
- Electronics
- Power tools
- Automotive
- Storage containers
- Food service
- Office furniture
- Personal care

This family of products often places greater demands on the performance of its masterbatches. From health and safety demands, elevated process temperatures, and color harmony, to faster cycle times and dimensional stability, Penn Color is well positioned to meet these demands.

You go to great lengths to make your product different and better than the rest. We do the same, and we're here to help you make your products better.



## PRODUCT DEVELOPMENT

Our skilled color match technicians continually challenge themselves to develop the highest performing masterbatches in the most cost-effective manner.

We are adept in keeping excellent color harmony across multiple polymers, creating sleek and stylish end products.

## SAFETY AND REGULATORY

Penn Color's EHS group has the knowledge and capabilities to ensure our products meet your compliance requirements, including global inventories (TSCA/REACH), food contact (FDA/EU), consumer safety (CPSIA, EN-71 toys, Washington CSPA), environmental (CONEG, EU packaging waste), product certifications (UL, CE) and many others.

## PRODUCT CONSISTENCY AND SERVICE

Global standardization of raw materials, extrusion equipment, manufacturing procedures, and quality control techniques ensure the most consistent product possible.

Expectations for shorter lead times, smaller order sizes, and tighter specifications have never been greater, and Penn Color strives to constantly exceed those expectations.



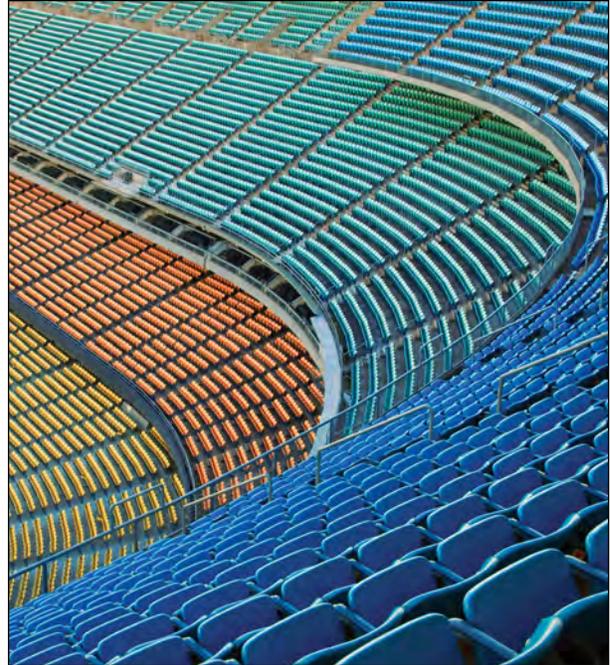
## DURABLE GOODS

Products in this market need to endure the harshest conditions that Mother Nature has to offer, including:

- Traffic and construction products
- Waste and recycling containers
- Snowmobiles and ATVs
- Marine products
- Golf carts
- Sports flooring
- Portable toilets
- Lawn mowers

Penn Color has decades of industry-proven products and technology that meet all the needs of this demanding market segment.

Our color concentrates and masterbatches are value-engineered for superior performance.



## PRODUCTS

Penn Color combines the best weathering pigments with optimal amounts of UV stabilizers and antioxidants to provide the best weathering products.

Our IMMERSE™ product line offers highly loaded, highly UV-stabilized masterbatches for a cost-effective, all-in-one solution for outdoor polyolefin parts.

We have extensive knowledge of all the latest weatherable capstock polymers for co-extruded sheet applications, along with applications expertise, to be a valuable resource to you.

## PERFORMANCE

Penn Color performs extensive accelerated weathering and testing of all new pigments and additives. Outdoor testing is also performed where required.

Put your trust in Penn Color, knowing that our science and technology is behind every one of your products.



# GREEN

IS ONE OF OUR FAVORITE COLORS



**Penn Color's technological diversity and commitment to innovation uniquely positions us to collaborate with industry leaders in a multitude of markets, creating sustainable solutions across the globe.**

**Through ethical and fiscally responsible principles we are in a strong position to create value for our customers, employees, and communities while working to improve many of the challenges that face our planet.**

**As a link in the global supply chain, it is our responsibility to play a role in developing technologies to improve product life cycle, and this philosophy is at the core of our innovation initiatives today.**

- Expanding capabilities in synthetic materials to reduce use of natural resources
- Reducing VOC emissions by converting ink and coating systems to more sustainable aqueous and 100% solids technologies
- Supporting customers in their efforts to create renewable and clean energy solutions
- Developing technologies to optimize the collection and reintroduction of post-consumer resins
- Reducing waste through the introduction of thermally and chemically stabilized formulations
- Designing products for the reduction of energy consumption through process optimization
- Developing solutions for the enhancement of thermal and energy management



400 Old Dublin Pike  
Doylestown, PA 18901  
215.345.6550

2755 Bergey Road  
Hatfield, PA 19440  
215.997.2221

2801 Richmond Road  
Hatfield, PA 19440  
215.997.2221

540 Hackett Mill Road  
Ringgold, GA 30736  
706.937.9200

30 Paul Kohner Place  
Elmwood Park, NJ 07407  
201.791.5100

1474 Putman Parkway  
Milton, WI 53563  
608.868.2905

Smakterweg 31  
5804 AE Venray  
The Netherlands  
+31.478.554000

Plot 808/C Dr. B.A. Road  
Dadar, T.T.  
Mumbai 400-014 India  
+91.22.2414.0020

[PENNCOLOR.COM](http://PENNCOLOR.COM)