

THE ART & SCIENCE OF
COLOR



PENN COLOR



COLORING YOUR WORLD

COLOR PLAYS AN IMPORTANT ROLE IN OUR WORLD.

It motivates and inspires. It evokes memories and sensations. And it touches every part of your life.

Drive down any street, walk into a store, take a look around your home. Chances are, many of the colors you see and recognize have been created by Penn Color.

Penn Color develops and manufactures the most diverse product line of color concentrates, masterbatches and pigment dispersions of any colorant company in the world. No one "gets" color the way we do.

At Penn Color, it's all about you. Your needs. Your expectations. Your company's image and reputation. Count on us to consistently deliver better products, better service, better solutions for all your colorant needs.

OUR HIGH PERFORMANCE YELLOW PVC

colorants used for instrument and door panels in automobiles were among the very first products developed by Penn Color in 1964. From one modest plant in New Jersey, Penn Color has grown to become the “go to” company for colorant solutions locally, nationally and internationally.



Privately held, and poised for even greater growth in the coming years, Penn Color currently has a dedicated workforce of more than 600 employees located throughout North America, Europe and Asia, with manufacturing facilities in the United States, Europe and India.

We take great pride in developing high-quality, innovative, cost-effective solutions for industries using colorant and additive functioning materials. But, what really makes us different - and better - than the rest, are our people.

Bright, knowledgeable, resourceful and just as dedicated to customer service and satisfaction as we are, our employees are the reason nearly 100% of our customers are repeat buyers.

Isn't this the type of company you want to do business with?

A COLORFUL PAST...AND A VERY BRIGHT
FUTURE

FOR NEARLY 50 YEARS, PENN COLOR

has been a leader in the design and manufacture of pigment dispersions and functional materials for the Ink and Coatings Industries, and an industry-leading producer of color concentrates and pigment dispersions for Plastics, as well.

End markets for our products include Building & Construction, Carpeting, Packaging, Fiber Optics, Electronics, Automotive, Cosmetics and more. Our colors are on your car, in your house and on many of the products you use everyday.



LEADING

THE WAY IN COLORANTS...

AND SUSTAINABILITY

While we have developed well over 100 different product lines, many of which have become standards in their individual industries, our greatest strength is in our ability to evolve. Penn Color takes a very proactive approach to meeting – and exceeding – our customers' changing needs.

We are constantly analyzing, researching and implementing improvements to our products and our processes. And, our quality control systems – detailed on our website – assure the excellence of those efforts.

With leadership, comes greater responsibility. Penn Color has invested both time and resources into becoming a more earth-friendly company by developing initiatives that have resulted in a number of reductions in energy use and waste disposal. We also provide training for key employees to qualify in Six Sigma and Lean Manufacturing Production Practices. The bottom line – the better our company, the better our product.

PENN COLOR WORKS CLOSELY

with our customers to create and manufacture their colorant solutions. Together, we define the standards and specifications needed for their specific end use. Among the ways our Color Technology Experts assist, and educate, our customers “above and beyond”:

- :: Establish Standards
- :: Single Pigment Dispersion Database
- :: Sample Preparation
- :: Sample Measurement
- :: Process Improvement
- :: Establish Color Tolerances
- :: Mentor Color Technologists
- :: Color Management
- :: Quality Control
- :: Color Audit
- :: Instrument Correlation
- :: Measurement Methods
- :: Colorant Needs Analysis
- :: Applications Problem Solving
- :: Technical Support
- :: Color Technology Tutorials
- :: ISO 9001: 2008



CUSTOMER SERVICE &
SUPPORT



THE ORIGINAL... AND STILL THE
BEST

PENN COLOR WAS ONE OF THE original manufacturers of solid color concentrates for PVC films & compounds. We have expanded our capabilities over the years and currently produce color concentrates and liquid dispersions for automotive and industrial coatings, fibers, digital printing, packaging, electronics, flooring, fiber optics and many other markets where color is used today.

We also formulate color concentrates for all thermoplastic polymers, including olefins, styrenics, PET, PVC and a wide variety of engineering polymers.

Penn Color is one of the largest color concentrate producers in North America, and certainly the most diverse.

We are small enough to care, and large enough to exceed your needs.

Penn Color. Let us help you color **YOUR** world for the better. For more details, visit our website at PennColor.com



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